



2026-27 PLAYER RECRUITMENT PACKAGE

OSOYOOS COYOTES · BCHC JUNIOR A · VALLEY DIVISION

WHY OSOYOOS

Two ice sessions a day. One dedicated bus. A whole town in your corner.



01 • WHY OSOYOOS

NOT A STOP ON THE WAY. A PLACE YOU REMEMBER.

CANADA'S WARMEST LAKE

People call Osoyoos Lake Canada's warmest lake. It sits right in town.

DESERT CLIMATE

The hills around town are desert country. Sage, sand and sun. Hot, dry summers.

OKANAGAN WINE COUNTRY

Vineyards and orchards cover the hillsides and run right up to town.

SMALL TOWN, BIG SUPPORT

Junior hockey has been here since 1996. People know your name and talk about last night's game.

Our owner, Justin Styffe, came here as a teenager to play for the Osoyoos Storm. His billets still live in town. They still take in players.



JUNIOR A IN THE BC HOCKEY CONFERENCE

The BCHC is BC's new Junior A league. BC Hockey approved it on March 28, 2026. It brought together 22 former junior clubs.

22

Teams

4

Divisions

50

Game regular season

25

Home games at the Sun Bowl

THE VALLEY DIVISION

- ◆ Osoyoos Coyotes
- ◆ Chilliwack Jets
- ◆ Langley Trappers
- ◆ Princeton Posse
- ◆ Summerland Jets

EXPOSURE

- ◆ BCHC Prospects Game, Nov 24 at Sungod Arena.
- ◆ Coyotes games stream live on FloHockey, with Tom Shields on the call. Your family can watch every shift.

THE SEASON AND PLAYOFFS

- ◆ Regular season runs September to late February.
- ◆ Top four in each division make the playoffs. Four best-of-seven rounds.
- ◆ The first two rounds stay in the division. The Valley champion meets the Mainland champion in the semifinals.
- ◆ The champion wins the Mowat Cup. The final starts April 16, 2027.

BC Hockey says the league is "positioned to return to competition for Hockey Canada's national Junior A championship."





03 · DAILY DEVELOPMENT

TWO SESSIONS. EVERY DAY.

This is a development program. We want to move players on to the WHL and college hockey. The schedule is built for that.

10:45 - 11:30

SESSION ONE

FLOOD

FRESH SHEET

11:45 - 1:00

SESSION TWO

FRIDAYS: PRE-GAME SKATE AT 10:00 AM

Two sessions a day at our own rink. It adds up fast. Our staff runs the details: skating, skills and team systems. Goalies get their own coach. Strength and recovery get a plan, not a guess.

- ◆ **Goalies.** Head Goaltending Coach Jesse Jenks played NCAA Division 1 at Alaska Fairbanks.
- ◆ **Strength.** Dylan Hood leads athletic training. He founded Hood Athletic Edge: performance, strength, mobility and injury prevention.
- ◆ **Testing.** Osoyoos Physiotherapy runs VALD force testing and preseason concussion baseline testing.
- ◆ **Care.** Two athletic trainers on staff, plus local physio and chiro support.
- ◆ **Mental performance program.** COMING SOON
- ◆ **Video review.** COMING SOON



04 · FACILITIES

THE SUN BOWL IS HOME

9301 Hummingbird Lane, Osoyoos. A tight, loud building where the stands sit right on top of the glass.

Our logo is at centre ice. Our coyote is on the wall. The jerseys of Osoyoos-born NHLers Chuck Kobasew, Neil Eisenhut and Mitch Fritz hang in the Sun Bowl. You'll skate under them every day.

- ◆ **Dressing room.** Our room, for our players. Freshly painted ceiling for 2026-27.
- ◆ **Gym.** A dedicated training space inside the Sun Bowl, dialed in and fully outfitted by Hood Athletic Edge, Dylan Hood's company.
- ◆ **Treatment.** Two athletic trainers on staff.



PHOTO NEEDED:
DRESSING ROOM

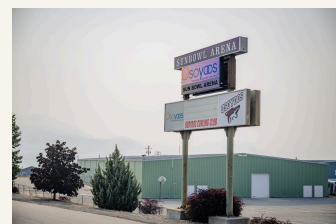


PHOTO NEEDED: GYM

ON THE ROAD

OUR OWN BUS. NOBODY ELSE USES IT.

H&H Platinum Tours drives us to every away game, with Rob and Lori behind the wheel.

"Very honoured and proud to be part of your hockey team and family." Rob and Lori, H&H Platinum Tours

PHOTO NEEDED: COYOTES BUS,
EXTERIOR WITH TEAM AND INTERIOR

DRESSED LIKE JUNIOR A

Because you are. Here's what our players are outfitted with this season.

ON THE ICE

- ◆ Custom embroidered pro game jerseys
- ◆ Navy practice jerseys
- ◆ Custom Bauer Elite pant shells
- ◆ Team game socks, name bars and helmet decals
- ◆ Bauer custom team gloves
- ◆ Bauer Reakt helmets in navy, with Bauer pro visors
- ◆ Stick tape, wax, skate laces and pucks

OFF THE ICE

- ◆ Bauer tech tee, team shorts and woven joggers
- ◆ Team hoodie and navy team polo
- ◆ Navy midweight team jacket
- ◆ Navy mesh snapback and team toque
- ◆ CCM Pro team hockey bag (goalie bags for goalies)

RECOGNITION

- ◆ Year-end player awards sponsored by Adrenalin
- ◆ \$1,000 Adrenalin graduating scholarship

Sources: Adrenalin invoices 2026, Game Time Sports invoice #00160, Hyperco order #3052.



YOU WILL BE KNOWN HERE

BILLETS

Most of our players come from out of town, so they live with local billet families. You get a room, a seat at the dinner table and someone to talk to after a bad game.

Billet families receive \$825 a month per player plus season tickets, so homes are set up for the long haul. Our billet coordinator supports families and players all season.

SCHOOL

Our Education Advisor is Nicole Quintal, a counsellor at Osoyoos Secondary School. She works with every player on:

- ◆ A Player Education Profile
- ◆ Transcripts and course planning
- ◆ Credits and course logistics
- ◆ A team education meeting every fall

Graduating players are eligible for the **\$1,000 Adrenalin graduating scholarship**.



JOBS

Want part-time work? Tell us. We pass the word to local businesses and our sponsors.

COMMUNITY

- ◆ Trivia night at The Sage Pub
- ◆ Helping with the Osoyoos and Oliver school hockey academy programs
- ◆ Guest coaching with SOMHA, our local minor hockey association
- ◆ Yard work for local seniors
- ◆ Operation Cenotaph night and Feed the Valley Night

PLAYER PERKS

- ◆ **Half off at Smitty's**
- ◆ Player discounts at Queen of the South Charcuterie, Junction 3 Coffee House, Vengeance Fitness, Needs Gym, Barn Owl Eatery and Fügassa Italian Eatery
- ◆ Farm-fresh eggs from Anarchist Mountain, delivered to the rink weekly for players to bring home to their billets

PHOTOS NEEDED: BILLET FAMILY DINNER · OSOYOOS SECONDARY · PLAYERS IN TOWN



07 · PATHWAY

OSOYOOS MOVES PLAYERS ON

COLLEGE HOCKEY

LEVI BREWER

Coyotes captain, 2021-24. Drury University, ACHA Division 1.

JARROD GALE

Coyotes 2021-24. Led the team with 16 goals in 2023-24. Drury University, ACHA Division 1.

NATHAN HANNON

Coyotes captain, 2020-22. University of Oregon, ACHA.

JACK HENDERSON

Coyotes captain, 2019-23. Maryville University, ACHA.

JAMES POOLE

Coyotes 2023-24. University of Jamestown, ACHA.

CARTER YARISH

Coyotes 2022-23. Portage College, ACAC.

PAYTON MCDONALD-COREA

Coyotes 2021-23. Portage College, ACAC.

"They helped me achieve my goal of playing college hockey."

LEVI BREWER, DRURY UNIVERSITY

"They gave me the opportunity to develop and grow as a hockey player, and more importantly, as a person."

JARROD GALE, DRURY UNIVERSITY

JUNIOR A, NCAA AND PRO

SHANE HANNA

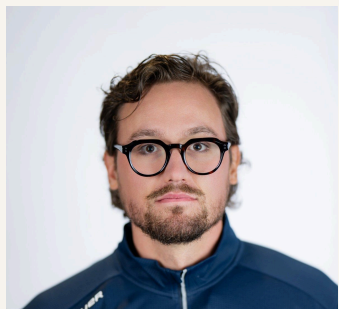
League champion with the Coyotes in 2010-11. Then the BCHL, NCAA Division 1 at Michigan Tech and 78 AHL games with the Texas Stars. A Danish title in 2020-21. Now in Germany's DEL2.

DEXTER DANCE

Coyotes 2011-12. Then the BCHL with Penticton and Vernon, and NCAA Division 1 at the University of Michigan.

Sources: osoyooscoyotes.com; Drury University and University of Michigan rosters.

PEOPLE WHO'VE PLAYED WHERE YOU WANT TO GO



JACKSON PLAYFAIR

HEAD COACH AND GENERAL MANAGER

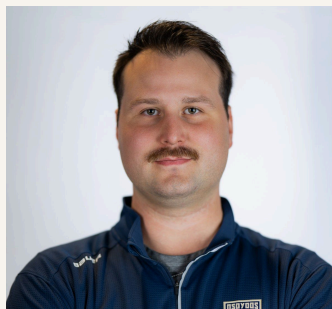
From Fort St. James. WHL with Spokane and Tri-City. Four years at Dalhousie, finishing a business degree. ECHL with Orlando. Coached at UBC. Won a CSSHL U17 Prep D1 playoff title with RINK Kelowna in 2024-25.



DYLAN HOOD

ASSISTANT COACH AND HEAD ATHLETIC TRAINER

Born in Osoyoos. Played here for the Storm in 2005-06. Five WHL seasons with Kelowna and Moose Jaw. Bruins development camp. A 15-year pro career in the US, Italy, France and Germany. Founder of Hood Athletic Edge.



EVAN DELLA PAOLERA

ASSISTANT COACH

From Osoyoos. Played for the Coyotes, then in the NOJHL with Elliot Lake and Cochrane.



JESSE JENKS

HEAD GOALTENDING COACH

BCHL with Prince George. Two NCAA Division 1 seasons at Alaska Fairbanks, where he was named WCHA Rookie of the Week.

PARKER GAUDET

ATHLETIC TRAINER

Born in Osoyoos. Played at Western Washington University in 2021-22. Athletic trainer for South Okanagan minor hockey's U15 and U18 A1 teams from 2022 to 2025.

GLEN MARTIN

EQUIPMENT MANAGER

More than a decade with the club. Looks after the gear, home and road.

SCOUTS

CHRIS SHAW • B.C.

Chris scouts B.C. for the Coyotes. A former BCHL player, he played five pro seasons and has coached in the BCHL and junior hockey. He ran the Vancouver NW Hawks AAA program and now coaches the Yale Hockey Academy U18 Prep team.

KYLE SHEEN • CALGARY

Kyle scouts the Calgary area for the Coyotes. He won the 2002 Memorial Cup with the Kootenay Ice, played pro hockey, won an ACAC title at Mount Royal and added two Allan Cups with the Bentley Generals.

CHANCE OLSEN • SASKATCHEWAN

Chance scouts Saskatchewan for the Coyotes. He won the AJHL championship with Camrose in 2004-05 and played in the RBC Cup final, then won an ACAC title at Mount Royal with Kyle Sheen and Justin Styffe.



COME SEE IT FOR YOURSELF

Send your name, position, birth year, current team and a video link. Our staff will take a look.

HEAD COACH AND GM

Jackson Playfair

headcoach@osoyooscoyotes.com

OWNER AND PRESIDENT

Justin Styffe

president@osoyooscoyotes.com

BILLETS

Christie Styffe, Owner and Coordinator

coordinator@osoyooscoyotes.com

EDUCATION

Nicole Quintal

Nquintal@sd53.bc.ca

General questions: info@osoyooscoyotes.com

FROM THE OWNER

Justin Styffe grew up in Surrey and played in Osoyoos for the Storm. He came back to raise his family here. His goal for every Coyote: better hockey players and good people. Every player should leave here better than he arrived.

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OSOYOOSCOYOTES.COM · WATCH ON FLOHOCKEY